

**Post-Pilot Program Focus Group  
Community Leaders/MPALS**

Opening Question:

1. Please share your overall experience as a community leader/MPAL supporting the pilot program and implementing Tactical Guide activities.

Introductory Question:

2. How did you get involved as a community leader/MPAL in the pilot program, and what motivated your role?

Key Questions – Evaluation Goal 4: Understanding the needs and challenges of community leaders:

3. Describe the tools, resources, and personal support available to you as a community leader/MPAL and how you accessed and utilized them (examples to be provided).
4. How effectively did these resources address your needs?
5. What tools or resources could have enhanced your ability to assist participants? Where did you feel additional support was needed?
6. What actions did you take to engage and support neighbours?
7. What challenges did you face in promoting the Tactical Guide and supporting neighbours in your role as a community leader/MPAL? How can these challenges be alleviated?
8. What suggestions or proposed improvements do you have to enhance the existing support materials for community leaders, including the Tactical Guide?
9. How useful did you find the Tactical Guide in your role? What was valuable about it? How can it be improved? How did you incorporate the information in the Guide into your events? Did they notice participants engaging in PA in your events?

Ending Questions:

10. What are your overall thoughts on the effectiveness of the pilot program?
11. What are your overall thoughts on the usefulness/effectiveness of the Tactical Guide, both for you as a community leader/MPAL and for the neighbours?

12. Any additional recommendations for improving support for community leaders/MPALs in similar roles in the future?

13. What are some ways that you can support people over time?

Final Question:

14. Will you continue to use the Tactical Guide to support neighbourhood placemaking or community engagement as a community leader/MPAL? If so, how?

## Original Script

Opening Question:

1. Please share your overall experience as a community leader/MPAL in supporting the participants of the pilot program and their implementation of activities from the Tactical Guide?

Introductory Question:

2. How did you become involved as a community leader/MPAL in the pilot program? What motivated you to take on this role?

Transition Questions:

3. Describe the tools, resources, and personal support, if any, that were available to support you as a community leader in assisting participants? How did you access and utilize these resources?
4. In your experience, how effectively did the existing tools and resources address your needs as a community leader/MPAL? Were there any gaps or limitations that you encountered?

Key Questions – Evaluation Goal 4: Understanding the needs, challenges, and preferences of community leaders:

5. What specific tools or resources do you feel would have enhanced your ability to assist participants more effectively? Are there any particular areas where you felt additional support was needed?
6. Please share some of the challenges you faced in your role as a community leader/MPAL? What could help alleviate these challenges?
7. Based on your experience, do you have any suggestions or proposed improvements to enhance the existing support materials for community leaders?
8. How useful did you find the Tactical Guide as a resource in your role? Was there any specific information you found particularly valuable or areas where you felt additional resources/information in the Guide would have been beneficial?
9. Are there any additional tools, resources, or information that you feel you, as a community leader/MPAL, would benefit from having to support participants in implementing activities from the Tactical Guide?

Ending Questions:

11. Taking everything into consideration, what are your overall thoughts on the effectiveness of the pilot program?
12. What are your overall thoughts on the usefulness/effectiveness of the Tactical Guide (for you as a CL/MPAL and for Neighbours)? Do we need to further define this – as effective in increasing awareness of neighbourhoods as a place to be active, etc.?
13. Is there anything else you would like to add or any recommendations you have for improving the support provided to community leaders/MPALs who take on a similar role in the future?

Summary Question:

14. In a few words, please summarize your experience as a community leader/MPAL in the pilot program and your thoughts on the support with which you were provided?

Final Question:

15. Will you continue to use the Tactical Guide to support neighborhood placemaking or community engagement as a community leader/MPAL? If so, how will you do so?