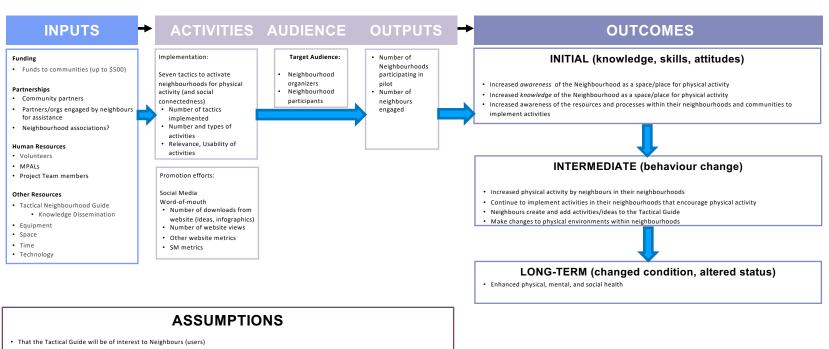
Logic Model for Activate Your Neighbourhood NS Pilot Project

Purpose:

To determine the effectiveness of the Tactical Guide to increase physical activity

Goals

- (1) Assess the relevance, usability, and efficacy of the different activities within each of the seven Tactics in the Tactical Guide;
- (2) assess the effectiveness of knowledge dissemination and promotion strategies to increase awareness and utilization of the Guide among users (neighbours);
 - (3) identify what supports users (neighbours) need to implement the activities from the Tactical Guide; and
 - (4) understand the needs, challenges, and preferences of community leaders to enhance their effectiveness in assisting users (neighbours)



- That Neighbours will take the initiative to pilot test the ideas in the Guide
- That the Neighbours will find the activities meaningful and engaging
- · That Neighbours will seek assistance and support of community leaders as needed
- That Neighbours will agree to participate in evaluation activities
- · That the program will be supported and promoted to relevant organizations and leaders in the community
- . That community leaders will be interested and willing to promote and support neighbours in their efforts to use the Tactical Guide
- That the provision of the Tactical Guide and associated tools will lead to increased knowledge and awareness of the neighbourhood as a place to be physically active
- . That the funding will be adequate for completing the pilot project and evaluation
- That any promotion will be effective in reaching the target audience

EXTERNAL FACTORS/CONTEXT

- · Available resources, funding, and timelines to accommodate the pilot project
- Individual differences that may impact experience or participation including language/communication; education level, culture, religion
- · Severe weather and other natural disasters that preclude participation (e.g., wildfires)