









RISELEY

CENTRE



Current as at June 2021





Acknowledgements

We acknowledge the Whadjuk as the First Peoples and original placemakers of this land we now share. We offer respect and gratitude to all elders and emerging elders for the knowledge and wisdom they share with us all. May we learn to care for our places in their footsteps.

The City would also like to acknowledge and thank the local Riseley community and staff from across the organisation who have actively participated in the trial Riseley Centre place assessment process. Your valued contribution to this process has resulted in this placemaking plan, which will help to shape Riseley in line with your vision.



Background

The City of Melville has been trialling a new Place Assessment Framework, a tool to help the City and local community gain a deeper understanding of its key places. The trial place assessment has been carried out at the Riseley Centre and included input from local residents, businesses and the City's Riseley Place Leaders Team. You can read what we discovered about Riseley in the Place Assessment Report for the **Riseley Centre (the place assessment** report). The place assessment report communicates the findings about the history, context, experience, image and identity; and investment and capacity at Riseley. It also identified seven key place themes.

Key place themes at Riseley

Seven key place themes have emerged for Riseley, as listed below. These place themes have informed the focus of the placemaking actions contained in this document.



Places to pause – creating parklets, seating, shade and play

Colour and vibrancy – offering arts, events, activities, and ambience for people



Riseley welcomes pedestrians and bike riders – making it easier for people to get around on foot, by bike and other mobility aids



Sensing our place – communicating the identity and stories of our place



Riseley communities – creating community spaces and opportunities for connection



Riseley movement – balancing needs of motorists with the need for people to enjoy the place



Greening our place – introducing more trees, shade, planters, flowers and nature

Taking a collaborative approach to places and community-led placemaking

The City of Melville's town teams are part of a movement of community-led placemaking groups consisting of local residents, business owners and landowners who work collaboratively with each other and their local government. The focus of a town team is to improve and sustain the vitality of their local community hub in a way that meets the needs of local residents now and into the future.

You can find out more about the City's town teams and community-led placemaking here:

www.melvillecity.com.au/communityplacemaking

You can find out more about the broader Town Team Movement here: www.townteammovement.com



Rise Up Riseley town team member, Yvette Torres-Niero local resident, votes on placemaking actions during a town team meeting at Riseley. Photo by Tanya Babaeff.



The newly formed Rise Up Riseley town team meets with City staff to collaborate on implementation of actions from the Riseley Placemaking Action Plan. From left to right: Pamela Lanigan (Riseley business owner), Georgia Boatwright (City staff), Stephi Ivers (local resident), Bruce Ivers (local resident), Hannah Katarski (City staff), Nigel Krummel (Riseley business owner), Nora Ball (local resident). Photo by Tanya Babaeff (City staff)



The City's internal Riseley Place Leaders Team meets to discuss the trial placebased approach being taken at the Riseley Centre. Photo by Tanya Babaeff

The City of Melville has taken a place-based approach in the development of the Riseley Placemaking Action Plan. This has been a trial project that involved the creation of a collaborative and interdisciplinary team of City staff representing the diverse functions that can deeply influence a place, with the aim of sharing knowledge in the planning for this place, the Riseley Centre.

The City would like to acknowledge the following Riseley Place Leaders who have interacted collaboratively in the development and implementation of this Placemaking Action Plan, in alphabetical order: Janine Ahola, Jo Arbel, Tanya Babaeff, Kellie Bennett, Georgia Boatwright, Hayley Boyd, Kimberley Brosztl, Stephanie Courtney, Brodie Dawkins, Yvonne Doherty, Leon Ebbelaar, Paul Handcock, Leanne Hartill, Jack Hobbs, Kamal Khalil, Mario Murphy, Gavin Ponton, Leeann Reid, Mark Scarfone, Pete Stone, Tanya van Sittert, Jag Walia, and Leanne Woods.





Purpose and evolution of this placemaking action plan

The Riseley Placemaking Action Plan has been created with a placemaking and place-based philosophy, meaning it is a dynamic and evolving plan that responds flexibly to the life and community of this place and embraces their vision for Riseley.

The placemaking actions rely on community-led placemaking action, this means active participation by the local residents, businesses and landowners in the ongoing development and implementation of the plan, in collaboration with the City and others.

The placemaking actions are intended to advance the Riseley Centre in line with the current key place themes. Consistent with the flexible and responsive approach of placemaking, this plan will likely change and be adapted to reflect changing community

life and circumstances. For example, an action that may be considered important right now, might no longer be a priority in three years time after changed circumstances and would require review. This placemaking action plan is dynamic, flexible and evolving. It will be reviewed and changed in consultation with community representatives, as time passes and events unfold. This means new actions may be added and the currently listed actions may be removed, amended, or timing changed.





Visual arts students and teachers, from Applecross Senior High School's Gifted and Talented Visual Arts programme, collaborate with local residents and businesses of the Rise Up Riseley town team to add colour, vibrancy, interest and a sense of place at Riseley.

Photos by Bruce Ivers





Riseley Centre 1966 - view looking eastward along Canning Highway, on the westbound lanes.

Source: City of Melville Photographic Collection P88

Rise Up Riseley town team and City staff collaborate on ideas to express the Riseley place identity and brand. Photo by Georgia Boatwright



Mecro 35 or

HITELIMIT, ZOEK, LILY, GEORGIA, SIDU

HEALTH FREA

Quick wins | 6 months

The placemaking actions in this section are aimed to be completed in the next six months.

Urban art mural by (in alphabetical order) Ryan Hite, Zoe Kerbey, Georgia Sherwood and Lily Slater mentored by Sioux Tempest. **S**ponsored by the City's Phaze Urban Art programme for young people. **Photo by Oliver Black**

#	Placemaking Action	Description	New, or already identified action?	If already identified, what is the reference document/plan?	Who is Leading (L) the project? Who else may need to be involved?	Key place themes addressed by this action
1	Support the development of the Rise Up Riseley town team at Riseley.	Collaborate with the local Riseley community to decide on and implement their own initiatives for improvements at the Riseley Centre. Promote the town team concept to residents, businesses and landowners to help build up the group. Support the growth of the town team and help build capacity of this voluntary group.	New		Neighbourhood Development Team (L) Rise Up Riseley town team Riseley businesses and landowners Local residents Town Team Movement	Riseley communities Sensing our place
2	Partner with the Rise Up Riseley town team to run events.	Support the town team to hold events at Riseley Centre, such as a bollard painting event, an outdoor movie night, music night, or Park(ing) Day event, markets, art stalls, restaurants trading on the street or other activities.	New		Neighbourhood Development Team (L) Rise Up Riseley town team Riseley businesses	Riseley communities Sensing our place

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3	Carry out a Phaze urban art mural project by young people.	Phaze is an urban art programme for young people to learn the techniques and skills of painting urban art. The programme is run by the City of Melville. This placemaking action will see a wall mural painted on a building wall in partnership with a willing landowner and their business tenants.	New		Neighbourhood Development Team (L) Riseley landowners and their tenants	Colour and vibrancy Sensing our place Places to pause Riseley communities
4	Install a pop-up urban parklet.	Reclaim parking bays for a temporary parklet to be installed in the Riseley Centre. The parklet will offer locals and visitors a place to sit, stay, enjoy and connect with other people. It may also be used for community engagement on the Riseley Centre such as design improvements to Kearns Crescent.	New	This placemaking action flexible and evolving. If changed in consultation representatives, as tim unfold. This means new added and the currently	t will be reviewed and n with community e passes and events w actions may be	Greening our place Places to pause Riseley welcomes pedestrians and bike riders Riseley movement Riseley communities

#	Placemaking Action	Description	New, or already identified action?	If already identified, what is the reference document/plan?	Who is Leading (L) the project? Who else may need to be involved?	Key place themes addressed by this action.
5	Improve the amenity of the Riseley Centre through public infrastructure and other upgrades to the area. Phase 1 – Design concepts and feasibility.	Building on the Riseley Centre Place Assessment, the Structure Plan and the Streetscapes Masterplan, develop whole-of-precinct design concepts and assessment of feasibility. Further engage with the community, specifically on Phase 1. Develop and implement designs in a staged approach. (See action #24 for Phases 2 -4 implementation). When developing concepts, consider elements raised through the place assessment such as the inclusion of greenery, colour, shade, pedestrian and bike riding spaces, art, places to sit and pause, drink fountains, a public toilet, and laneway enhancements. Investigate feasibility of a water feature (as suggested by some local residents).	Already identified	flexib chang repres unfol addeo	Strategic Urban Planning Team (co lead); and Natural Areas and Parks Team (co lead). Rise Up Riseley town team Riseley businesses and landowners Local residents and visitors Delacemaking action plan is dynamic, le and evolving. It will be reviewed and ged in consultation with community sentatives, as time passes and events d. This means new actions may be d and the currently listed actions may moved, amended, or timing changed.	All key place themes.



#	Placemaking Action	Description	New, or already identified action?	If already identified, what is the reference document/plan?	Who is Leading (L) the project? Who else may need to be involved?	Key place themes addressed by this action.
		 Include speed reduction measures. Make space for pedestrians and bike riders to move safely around the precinct. For example, consider making Teneriffe Lane one way, to allow space for a pedestrian/bike lane. (Action #5 is to be carried out in conjunction with consideration of actions #8, #10, #14, #16, #18 to 25, and #27 to #28) This action requires a staged implementation; action #24 refers to the staged implementation. 				
6	Identify a process to prioritise and allocate funds from the City's paid parking income.	The City will allocate 50% of income from paid public parking at the Riseley Centre to be spent on the public realm. A process will be developed for the promotion of this initiative and the allocation of this money in liaison with Riseley Centre businesses.	Already identified	Council minutes	Strategic Urban Planning Team (L) Rise Up Riseley town team Riseley businesses and landowners Local residents	All key place themes



#	Placemaking Action	Description	New, or already identified action?	If already identified, what is the reference document/plan?	Who is Leading (L) the project? Who else may need to be involved?	Key place themes addressed by this action.
7	Develop new relationships with landowners at the Riseley Centre.	Build ongoing relationships with Riseley landowners to support collaboration on shared goals and future projects. (see action #25, #29)	New		Strategic Urban Planning (L) Riseley landowners Rise Up Riseley town team	All key place themes
8	Develop a place identity/brand for the precinct.	Engage with locals to create a logo and place identity/ brand that supports the local sense of place, and vision for Riseley. Work with internal and external stakeholders to develop the concept using a graphic designer with experience in place branding. Begin to share and embed the place identity and brand of the Riseley Centre through communications for and within the precinct. Eg signage within the precinct. (Links to Action #5 – Precinct Amenity)	New		Communications Team (L) Rise Up Riseley town team Riseley businesses and landowners Local residents and visitors	Sensing our place Riseley communities

		already identified action?	identified, what is the reference document/plan?	Who is Leading (L) the project? Who else may need to be involved?	Key place themes addressed by this action.
Up Riseley town team to identify place branding and promotional opportunities for local businesses, including a shop local campaign.	Work with the town team to connect with local businesses and residents to improve connection and awareness about the business offerings of the precinct. Develop a shop local campaign, including a business toolkit and hashtag #shopyourlocalRiseley Other ideas for consideration: support the town team to coordinate a small- scale colour magazine, e-publication, or Facebook page for the Riseley Centre, or via the Rise Up Riseley Town Team Facebook page with an exposé of stores (the independent, unique, one-off stores as emphasised and celebrated by locals in the Resident Survey); stories of local residents; and/or stories of business owners. Similar, but smaller scale to the Adelaide city precinct magazines, and FRE-OH! Magazine for Fremantle.	New	flexible an changed i representa unfold. Th added and	Neighbourhood Development Team (L) Rise Up Riseley town team emaking action plan is dyn devolving. It will be revie n consultation with comm atives, as time passes and is means new actions ma d the currently listed actio ed, amended, or timing cha	wed and unity I events y be ns may

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10	Conduct a lighting audit.	Undertake a lighting audit of streets and laneways at night, in response to comments from business and locals that the place can be dark and in need of night light ambience. Take a smart technologies approach to lighting. (Links to action #5, #14 & #16)	New		Technical Services Directorate (L)	Riseley welcomes pedestrians and bike riders Colour and vibrancy
11	Install a public artwork at Riseley.	Install an artwork in the Riseley Centre precinct, that responds to the local sense of place, and to the curatorial themes for the Riseley Centre as espoused in the Public Art Strategy and Master Plan.	Already identified	Public Art Strategy and Master Plan. This placemaking action flexible and evolving. If changed in consultation representatives, as time unfold. This means new added and the currently be removed, amended,	t will be reviewed and n with community e passes and events w actions may be y listed actions may	Riseley communities Sensing our place Places to pause Riseley welcomes pedestrians and bike riders Riseley movement

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12	Develop an evaluation tool to measure the impact of initiatives at Riseley.	Develop an evaluation tool as part of the Place Assessment Framework, or develop practical measures/ indicators that can help us understand the impact of the placemaking actions on the Riseley Centre, and whether they are delivering outcomes to support the key place themes. Seek input from the town team on ideas for practical measures/indicators where businesses can contribute data.	New		Neighbourhood Development Team (L) Rise Up Riseley town team Riseley businesses	All key place themes



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Medium term | 6 months - 2 years

The placemaking actions in this section are aimed to be completed in the next two years; however, as placemaking takes a flexible and responsive approach, if circumstances change these actions may be amended or may not be implemented within the next two years.

Coming of the Colours sculpture on Riseley Street by Sohan Ariel Hayes. Photo by Miles Noel, MOJO Digital Studio







#	Placemaking Action	Description	New, or already identified action?	If already identified, what is the reference document/plan?	Who is Leading (L) the project? Who else may need to be involved?	Key place themes addressed by this action.
13	Install a temporary pop-up library service at Riseley.	Explore the viability and practical possibility of options for a pop-up library in the precinct as part of the broader plan for temporary mobile library locations across the City. (Due to the limited public space in the precinct, this initiative may take some time to coordinate, as it may require collaboration from private landowners at Riseley.) Link in with local authors and the town team to explore options for local authors to sell locally authored books (as suggested via the Resident Survey) at a stall next to the pop up library.	New		Cultural Services Team (L) Rise Up Riseley town team Local residents (book authors) Riseley landowners	Places to pause Colour and Vibrancy Riseley communities Riseley welcomes pedestrians and bike riders
					action plan is dynamic, ng. It will be reviewed and	



changed in consultation with community representatives, as time passes and events unfold. This means new actions may be added and the currently listed actions may be removed, amended, or timing changed.

#	Placemaking Action	Description	New, or already identified action?	If already identified, what is the reference document/plan?	Who is Leading (L) the project? Who else may need to be involved?	Key place themes addressed by this action.
14	Improve lighting around night traders.	Based on the audit in action #10, enhance the night time experience for community users by improving visibility, ambience, and sense of safety around the traders that operate later than their surrounding businesses. Consider opportunities for grant funding. For example, Gelare attracts a young cohort of the community who may be more vulnerable. Night lighting around this premise, and laneway may support greater user diversity, by encouraging more young people to the Centre. This initiative may require collaboration from landowners and businesses. (Links to action #10)			Natural Areas and Parks Team (L) Riseley landowners and businesses Rise Up Riseley town team This placemaking action plan flexible and evolving. It will b changed in consultation with representatives, as time pass unfold. This means new action	be reviewed and community ses and events ons may be
					added and the currently liste be removed, amended, or tim	



#	Placemaking Action	Description	New, or already identified action?	If already identified, what is the reference document/ plan?	Who is Leading (L) the project? Who else may need to be involved?	Key place themes addressed by this action.	
15	Support businesses to trade outside.	To create vibrancy in the public realm, implement actions to increase alfresco and outdoor business offerings. Consider night food markets by local restaurants. Links to Action #9 – shop local campaign #shopyourlocalRiseley	New		Strategic Urban Planning Team (L) Riseley landowners and businesses Rise Up Riseley town team	Colour and vibrancy Riseley communities Riseley movement	
16	Create a visual connection for pedestrians to use the laneway network. *Links with Action #5 & #10	Enhance the walkability, vibrancy and visual connection of the five public street laneways and one privately owned pedestrian laneway (listed below), through mediums such as art, lighting, and landscaping. Consider diverse areas for possible connection such as walls, trees/plants, the ground, overhead, and vertical spaces. Consider lighting based on outcomes of action #10. Five public laneways: • Teneriffe Lane • Post Lane • Chortis Lane • Kwilena Lane • Petrossian Lane	New		Neighbourhood Development Team (L) Rise Up Riseley town team	All key place themes	

#	Placemaking Action	Description	New, or already identified action?	If already identified, what is the reference document/plan?	Who is Leading (L) the project? Who else may need to be involved?	Key place themes addressed by this action.
16		 One privately owned pedestrian laneway: The walkway between Riseley Street and the private carparks on the east side of the Riseley Centre (the walkway adjacent to Cellarbrations and the Ardross Newsagency). 		document/prain:		
17	Activate the public realm with busking.	Encourage buskers by identifying some specific locations at Riseley for busking. Liaise with the community about location preferences.	Already identified	Draft busking policy	Cultural Services Team (L) Riseley landowners and businesses Rise Up Riseley town team	Riseley communities Sensing our place Places to pause
18	Install bike rails.	Identify locations for the installation of bike rails, in conjunction with the town team.	New		Engineering Team (L); Rise Up Riseley town team	Riseley welcomes pedestrians and bike riders



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#	Placemaking Action	Description	New, or already identified action?	If already identified, what is the reference document/plan?	Who is Leading (L) the project? Who else may need to be involved?	Key place themes addressed by this action.	
19	Reduce traffic speeds within Riseley.	Advocate to Main Roads WA for the reduction of speed limits to 30km/h within the Centre area, to support people to walk and bike to and from, and around the precinct. When surveyed, both residents and businesses requested speed reductions within the precinct and particularly on Riseley Street. Links to number #5	Already identified	Riseley Activity Centre Structure Plan	Engineering Team (L) Main Roads Western Australia	Riseley welcomes pedestrians and bike riders Riseley movement Riseley communities	
20	Implement wayfinding tools within Riseley. (see Action #21 for wayfinding outside Riseley)	Create wayfinding signage and other tools that assists people to find places around the precinct when they are walking or biking around. Consider options for co-funding with local businesses, while applying a consistent brand identity across the Riseley Centre.	New	Draft busking policyStrategic Urban Planning Team (L) Rise Up Riseley town teamThis placemaking action plan is dynamic, flexible and evolving. It will be reviewed and changed in consultation with community representatives, as time passes and events unfold. This means new actions may be added and the currently listed actions may		Sensing our place Riseley welcomes pedestrians and bike riders	
				be removed, amended,			

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#	Placemaking Action	Description	New, or already identified action?	If already identified, what is the reference document/plan?	Who is Leading (L) the project? Who else may need to be involved?	Key place themes addressed by this action.
21	Implement wayfinding tools to areas outside of Riseley. (see Action #20 for wayfinding outside Riseley)	Create wayfinding signs and tools that locate Riseley within the broader neighbourhood (ie outside the Riseley Centre). For example, identify local attractions and amenity around the Riseley Centre and signpost those locations. Attractions may include Shirley Strickland Park, the river foreshore, the Links Road Safe Active Street, and Yagan Mia/Wireless Hill Park.	New		Strategic Urban Planning Team (L) Rise Up Riseley town team	Sensing our place Riseley welcomes pedestrians and bike riders











Longer term | 2-5 years

The placemaking actions in this section are aimed to be completed in the next five years; however, as placemaking takes a flexible and responsive approach, if circumstances change these actions may be amended or may not be implemented within the next five years.

Stephi Ivers, local resident and member of the Rise Up Riseley town team, adding colour and vibrancy to the carpark bollards at Riseley!

Photo by Bruce Ivers

#	Placemaking Action	Description	New, or already identified action?	If already identified, what is the reference document/plan?	Who is Leading (L) the project? Who else may need to be involved?	Key place themes addressed by this action.
22	Create a traffic calming entry statement near the traffic light intersection.	Based on the success of action # 19 – Reduce traffic speeds, implement an intervention to slow down traffic entering Riseley St from Canning Hwy, either on the ground, vertically, and/ or horizontally. For example, use brick pave treatment as per Willcock St. Link in with the Riseley Centre place identity/branding and style guide to be developed under Action #8.	Already identified	Riseley Activity Centre Structure Plan (general reference to pavement treatments on Riseley Street & Kearns Crescent)	Cultural Services Team (L); Engineering Team (co-lead)	Riseley welcomes pedestrians and bike riders Riseley movement Riseley communities Colour and vibrancy
23	Realign the pedestrian paths (Consider this action as part of Action # 5)	Realign pedestrian access on Riseley Street to line up with the privately owned and publicly accessed pedestrian laneway currently adjacent to Cellarbrations and the Ardross Newsagency. Realign all pedestrian spaces on the Riseley Street median strip with the corresponding pathway ramps.	Already identified	Draft busking policy	Natural Areas and Parks (L)	Riseley welcomes pedestrians and bike riders

#	Placemaking Action	Description	New, or already identified action?	If already identified, what is the reference document/plan?	Who is Leading (L) the project? Who else may need to be involved?	Key place themes addressed by this action.
24	Improve the amenity of the Riseley Centre through public infrastructure and other upgrades to the area. Phases 2 - 4: staged implementation of the designs from Phase 1 (see Action #5)	This action follows on from Action #5 Phase 1 – Design concepts and feasibility. Phases 2 to 4 relate to the process of implementing the designs from phase 1. Project schedules and timelines will be developed and followed for the staged delivery of the improvements to the amenity of the Riseley Centre.	Already identified	Riseley Activity Centre Structure Plan Riseley Activity Centre Masterplan - Streetscapes Capital works programme	Project Manager and team to be identified (L) Strategic Urban Planning Team (co-lead); Natural Areas and Parks Team (co-lead); andEngineering Team (co-lead). Utility service providers such as Western Power, MainRoads and Water Corporation. Riseley landowners and businesses	Riseley welcomes pedestrians and bike riders Riseley communities Riseley movement Greening our place

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25	Work with landowners to create a more visitor friendly experience for people walking around and visiting the Riseley businesses. (Support customers and visitors to Riseley to feel safe and enjoy the atmosphere when walking through the private carpark areas to visit the Riseley businesses.)	 This action is aimed at addressing the request from people (survey respondents) to improve the private carparks by offering a safer interaction between pedestrians and motorists. It is also about people's request for more nature, greenery, and shade within the two main private carpark areas in the east and west core of the Riseley Centre. Suggested actions for private carparks: Plant deciduous shade trees Provide seating, and tables with summer shade. Delineate pedestrian movement areas within privately owned carparks. The place assessment identified the precarious state of motorist and pedestrian interaction in the inner private carparks. The City could capitalise on the public laneways in the east and west core to consider the feasibility of creating interconnected space for pedestrians/bike riders as part of the public laneway spaces. (This action is linked to action #7 – to connect and collaborate with Riseley landowners)	Already identified (in part)	Riseley Activity Centre Structure Plan	Strategic Urban Planning Team (L) Riseley landowners and businesses Rise Up Riseley town team	Riseley welcomes pedestrians and bike riders Greening our place Places to pause Riseley communities Sensing our place

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26	Implement TravelSmart initiatives.	Collaborate with businesses and residents, to develop options for locals, visitors and workers to use sustainable and shared transport within and around Riseley. Investigate options for shared transport, and on-demand transport, for example Lift Tango. Identify public and private car bays to assign for ride share parking. These initiatives act to support local people to	Already identified	Riseley Activity Centre Structure Plan	Engineering Team (L); Rise Up Riseley town team Riseley landowners and businesses Local residents and visitors	Riseley welcomes pedestrians and bike riders Riseley movement Riseley communities
		visit the Riseley Centre, and may reduce the demand for parking bays.		fle ch rep un ad	is placemaking action plan is dynamic xible and evolving. It will be reviewed a anged in consultation with community presentatives, as time passes and ever fold. This means new actions may be ded and the currently listed actions may removed, amended, or timing changed	and nts ay

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7	Identify possible locations for the installation of a public toilet at Riseley; and install a public toilet.	In conjunction with the design concept plan, enable future outdoor public activities with the installation of a public toilet. This action will support greater vibrancy on the streets at Riseley by supporting people to simply visit, stop and stay a while, without having to be a patron of a business with a toilet. Getting more people out and about on the streets of Riseley can attract more people (foot traffic) to Riseley. If public space is not available, it may be necessary to partner with private landowners to identify land to install the public toilet. Advocate to private developers for inclusion of publicly accessible toilets. (This action is linked to Action #5 – Design Concepts and Feasibility Study)	New	flexible a changed represen unfold. T added an	Neighbourhood Development Team (L); Natural Areas and Parks Team (co-lead); Strategic Urban Planning Team (co-lead); Statutory Planning Team (co-lead); and City Buildings Team (co-lead) Riseley property developers Riseley landowners and businesses	pedestrians and bike riders Places to pause Colour and vibrancy

#	Placemaking Action	Description	New, or already identified action?	If already identified, what is the reference document/plan?	Who is Leading (L) the project? Who else may need to be involved?	Key place themes addressed by this action.
28	Install temporary and/or permanent art, colour, nature elements, for visual and/or sensory interest around Riseley.	This action is about improving the Riseley Centre through the following elements: visual interest and appeal, quality ambience for walking, communicating a sense of place, and supporting more vibrancy and community connection on the streets. Consider temporary installations. This action will also be considered in conjunction with Action #5 the design planning for the Riseley Centre (This action is linked to actions #2, #3, #4, #5, #11, #12, #14, #16, #17)	New		Neighbourhood Development Team (co lead); Cultural Services Team (co lead); and Natural Areas and Parks (co lead) Rise Up Riseley town team Riseley landowners and businesses	All key place themes

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29	Identify opportunities for community spaces and entertainment.	Facilitate connections between landowners with vacant premises and temporary space users, via organisations such as Space Market, SpacetoCo, local schools (arts departments), and local community groups and offerings. Some suggestions, from the resident survey, include spaces for tai chi, yoga, selling of local arts, selling of books by local authors, and a billiards/pool hall.	New		Neighbourhood Development Team (L); and Cultural Services Team (co lead) Rise Up Riseley town team Riseley landowners and businesses Local residents This placemaking action plan is dynam	Riseley Communities Sensing our place Places to pause Colour and vibrancy
					flexible and evolving. It will be reviewed changed in consultation with communi representatives, as time passes and ev unfold. This means new actions may be	d and ty ents e

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30	Promote a living locally campaign for Riseley.	Identify initiatives for a living locally campaign to support people within a 10- 15min walking radius of the Riseley Centre, to meet their daily needs from within the precinct. Consider concepts such as walkable neighbourhoods, healthy active lifestyles, universal accessibility, child-friendliness, age friendliness, bike friendliness initiatives and more. Consider the "15-minute walkable neighbourhood" campaign. Links to Action #9 – shop local campaign #shopyourlocalRiseley	New		Neighbourhood Development Team (L) Rise Up Riseley town team Riseley landowners and businesses Local residents	Riseley welcomes pedestrians and bike riders Riseley communities
31	Consolidate funding generated in connection to Riseley.	Manage the diverse funding sources related to the Riseley Centre as a coherent whole. This includes funds such as the 'developer cash in lieu of parking' and public parking revenue.			Senior Strategic Urban Planning Team (L)	All key place themes

Version	Date of entry	Notes	Prepared by
Draft	4 September 2020	• Endorsed by Management Leadership Team (MLT) on 23 July 2020. Approved by Executive Leadership Team (ELT) on 2 September.	Tanya Babaeff
Final	4 September 2020	• Issued to the Riseley Place Leaders Team following ELT approval.	Tanya Babaeff
Final v2.0	30 June 2021	• Updated, amended and published on the City of Melville, Riseley Activity Centre webpage.	Tanya Babaeff

Black and white photo of Riseley Street Square (as it was known), Canning Highway corner of Riseley Street, 1964. Source: City of Melville Photographic Collection A415.4

THE RURAL INDUSTRIES BANK OF W.A.

Above: Coming of the Colours sculpture by Sohan Ariel Hayes Left: Riseley Street seating area 2019. Photos by Tanya Babaeff.

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